

# EMPOWER

*Optimizing the Paradigm Shift Driven by CDK 4/6 Inhibition in*  
**METASTATIC HR-POSITIVE, HER2-NEGATIVE BREAST CANCER**

**WELCOME TO AUGMENTED REALITY... a tour in the palm of your hand!**

Augmented reality is an interactive experience that superimposes information on the world we see. This augmented reality animation invites learners to explore a modified real-world environment illustrating the use of CDK 4/6 inhibitors in hormone receptor-positive, HER2-negative advanced or metastatic breast cancer. This tool creates an engaging and immersive learning experience that allows viewers to examine the mechanism of action of these targeted agents and delve into clinical trial data on the efficacy and safety of CDK 4/6 inhibitors.

To use this augmented reality card, please download the **“EMPOWER-Breast AR”** app from the Apple App Store or Google Play Store on your phone or tablet.



Open the **EMPOWER-Breast AR** app and point it at the image below.

